2023 Fun Walk

Press Pack

PUBLISHED JANUARY 2024

£1.5 Million raised to date. Thank you to everyone who helped us get there!



Contents

Event Announcement P.1

Pre-Event Coverage P.2

Event Coverage P.5

Post-Event Coverage P.6

2023 Beneficiaries P.8

2023 SPONSORS:

- Greater Anglia
- Brown & Carroll
- Anisha Grange Care Home
- Butyl ProductsGroup
- IFE Global Logistics
- Tunnelcraft
- RIS Group
- Hunt Smee
- Mr Barrie Stone

and others.

WALK

Event Announcement

(March 2023)



2023 Fun Walk: Registration Opens for September Virtual Walk

Written by Paul Golder in Local news Thursday 2 March 2023, 9.35pm

BILLERCA The FUN WALK

John Baron's Fun Walk promotional pictures. London Road, Billericay. 22/04/2022. © Anna

The organisers are inviting local charities and community groups to register for this year's virtual fun walk which will take place through September. Supporters can walk individually or organisations can host an event on any day during the month, to raise money for their project or good cause. The event is free to enter and registrants receive everything they need to participate in the event, including posters, finisher's certificates and sponsorship forms.

The BONUS POT is a unique feature of the event, with funds donated by local businesses and individuals and then distributed to participating organisations on a pro rate basis in addition to the monies they themselves raise in sponsorship. This year's local businesses and supporters include Anisha Grange Care Home, Butly Products, Mr Barrie Stone and others.

John Baron MP, Chair of The Fun Walk Trustees, said

"With help from local businesses and supporters, the Fun Walk has raised over £1,450,000 for local charities and good causes since 2002, and we invite any local charity or community group to register for the 2023 event."

"In 2022, courtesy of the generosity of local businesses and residents, the Fun Walk Trust provided a 40% bonus to each participating charity and good cause over and above the amount they raised through their own sponsorship efforts."

"Registering for the first time this year are: Billericay Baby Basics who are raising funds to provide baby clothes and essential fulletries for vulnerable methers; PCC of Langdon Hills who will be raising money to enable them to continue to outreach and support for the local community; and the Runwell Village Pre-School Committee, who aim to provide additional experiences for the children which enhance their education and

"Getting together a group of friends and doing a sponsored walk is an enjoyable way for people to raise money for their favourite cause, and knowing that the money they raise will be increased by the Bonus Pot provides an additional incentive."



Listen Live



Registration Opens for September Virtual Fun Walk

2nd March 2023 Posted by Aston Avery





EDNESDAY, MARCH 15, 2023 GAZETTE

MOTATO

Registration opens for this year's Fun Walk

FUN Walk organisers are inviting local charities and community groups to register for this year's virtual event which will take place through September.

Supporters can walk individually or organisations can host an event on any day during the month, to raise money for their project or good cause.

The event is free to enter and



aby clothes and essential tolletries volumeable mothers; PCC of angdon Hills who will be raising outreach and support for the could be read to support of the support of support of

"Getting together a group of riends and doing a sponsored walk an enjoyable way for people to also money for their favourite ause, and knowing that the money hey raise will be increased by the lonus Pot provides an additional



Event publicity included multiple articles on social media, and in local newspapers.

The Fun Walk was also featured on-air by Phoenix FM and Gateway 97.8, and John Baron was interviewed about the Fun Walk on BBC Radio Essex





ESSEX

Pre-Event Coverage (April - August 2023)



2023 Fun Walk: Bonus Pot Reaches £20,000 for September Walk

Written by Paul Golder in Local news Tuesday 4 April 2023, 8.54pm

1,22



The organisers of the annual Fun Walk are delighted to share that thanks to support from local businesses the 2023 Fun Walk Bonus Pot has already reached over £20,000.

The 'Bonus Pot' is a key incentive for supporters of local charities and community groups to raise funds for their chosen cause, as it tops up the money raised in sponsorship by each participating organisation, over and above the amount they raise themselves.

Last year we were able to provide a 40% bonus, (meaning £40 was added for every £100 raised in sponsorship), and nearly £95,000 was raised in total by participating organisations.

This year's event which will happen through September, will support registered charities, local schools and churches, grass roots sports teams and other community groups.

John Baron MP and Chair of the Fun Walk Trustees said:

"We know how difficult it remains for charities and local groups to raise funds on their own, so the Fun Walk Trust is there to coordinate this event, and allow them to focus on getting their supporters to raise sponsorship money for their walk."

"We could not do this without the generous support of local businesses which this year so far, includes Sanctuary Housing, IFE Global Logistics, Greater Anglia, Anisha Grange Care Home, Butyl Products Group, RIS Group, Mr Barrie Stone and others."



Basildon, Billericay & Wickford | CVS



2023 Fun Walk: Bonus Pot Reaches £20,000 for September Walk



The organisers of the annual Fun Walk are delighted to share that thanks to support from local businesses the 2023 Fun Walk Bonus Pot has already reached over £20,000.

The 'Bonus Pot' is a key incentive for supporters of local charities and community groups to raise funds for their chosen cause, as it tops up the money raised in sponsorship by each participating organisation, over and above the amount they raise themselves.

Last year we were able to provide a 40% bonus, (meaning £40 was added for every £100 raised in sponsorship

This year's event which will happen through September, will support registered charities, local schools and churches, grass roots sports teams and other community groups.

John Baron MP and Chair of the Fun Walk Trustees said:

"We know how difficult it remains for charities and local groups to raise funds on their own, so the Fun Walk Trust is there to coordinate this event, and allow them to focus on getting their supporters to raise sponsorship money for their walk."



2023 Fun Walk: Bonus Pot Reaches £20,000 for September Walk

th April 2023 Posted by Aston Ave

The organisers of the annual Fun Walk are delighted to share that thanks to support from local businesses the 2023 Fun Walk Bonus Pot has already reached over £20,000.

The 'Bonus Pot' is a key incentive for supporters of local charities and community groups to raise funds for their chosen cause, as it not up the money raised in sponsorship by each participating organization, over and above the amount they raise

Last year we were able to provide a 40% bonus, (meaning £40 was acided for every £100 raised in sponsorship), and nearly £90,000 was raised in total by participating organisations. This year's event which will happen through September, will support registered thrillies, load schools and chartners, year orots sports (seem and other community groups.



The organisers of the annual Fun Walk are delighted to share their thanks to support from ocal businesses the 2023 Fun Walk Bonus Pot has already reached over £20,000. 04

The portus Fot is a key incentive for supporters of local charties and community groups to raise funds for their chosen cause, as it fops up the money raised in sponsorship by each participating organisation, over and above the amount they raise themselves.

Last year we were able to provide a 40% bonus, (meaning £40 was added for every £100 raised in sponsorship), and nearly £95,000 was raised in total by participating organisations.

This year's event which will happen through September, will support registered charities, local schools and churches, grass roots sports teams and other community groups.

John Baron MP and Chair of the Fun Walk Trustees said:

"We know how difficult it remains for charities and local groups to raise funds on their own, so the Fun Walk Trust is there to coordinate this event, and allow them to focus or getting their supporters to raise sponsorship money for their walk."

"We could not do this without the generous support of local businesses which this year so far, includes Sanctuary Housing, IFE Global Logistics, Greater Anglia, Anisha Grange Care Home, Butyl Products Group, RIS Group, Mr Barrie Stone and others."

Charities and local community groups that would like to take part should registe at www.thefunwalktrust.co.uk



76 **Organisations** registered with an estimated 2,300 participants.

The 2023 Fun Walk raised nearly £85,000 for charities and local good causes.







BEST FOOT FORWARD: The Ladybirds Song Group and Basildon Hospital Radio with Jim Shrubb

More than 65 Essex charities and community groups have signed up for the annual Fun Walk. They are expected to be joined by 1,500 supporters.

The Fun Walk Trust helps charities, schools and churches, grassroots sports teams and other community groups raise funds for their projects and initiatives through an annual sponsored walk. The trust tops up the money raised in sponsorship by each participating organisation.

Last year, with the help of businesses, the trust's Bonus Pot was able to provide a 40 per cent bonus (meaning £40 was added for every £100 raised in sponsorship). Nearly £95,000 was raised in total by participating organisations.

John Baron MP and chair of the Fun Walk trustees, said: "We would like to thank the local business who have so far generously agreed to support this year's Bonus Pot. These include Swan Housing, IFE Global Logistics, Greater Anglia, Anisha Grange Care Home, Butyl Products Group, Tunnelcraft, RIS Group, Mr Barrie Stone and others.

"So far over £25,000 has been donated to the pot, which acts as a real incentive for participants to raise money for their good causes."



2023 Fun Walk: Momentum Builds for September Walk

16th June 2023 Posted by Johnny Jenkins

The organisers of the annual Fun Walk are delighted to report that over 65 local charities and community groups and an expected 1,500 supporters are now signed up for this year's Fun Walk.



2023 Fun Walk: Momentum Builds for September Walk

Written by Paul Golder in Local news Thursday 15 June 2023, 10.56ar





Gazette Cazette

Momentum building before annual Fun Walk

MORE than 65 Essex charities and community groups have signed up for the annual Fun Walk. They are expected to be joined by 1,500 supporters.

The Fun Walk Trust helps charities, schools and churches, grassroots sports teams and other community groups raise funds for their projects and initiatives through an annual sponsored walk.

The trust tops up the money raised in sponsorship by each participating organisation.

Last year, with the help of businesses, the trust's Bonus Pot was able to provide a 40 per cent bonus (meaning £40



was added for every £100 raised in sponsorship). Nearly £95,000 was raised in total by

participating organisations. Billericay and Basildon MP John Baron, the chair of the

Fun Walk trustees, said: "We would like to thank the local business who have so far generously agreed to support this year's Bonus Pot. These include Swan Housing, IFE Global Logistics, Greater Anglia, Anisha Grange Care Home, Butyl Products Group, Tunnelcraft, RIS Group, Mr Barrie Stone and others.

"So far over £25,000 has been donated to the pot, which acts as a real incentive for participants to raise money for their good causes."

Charities and community groups can register at www. thefunwalktrust.co.uk.







Radio Romford

NEWS SPORT HISTORY

COMMUNITY

2023 Fun Walk gets ready for launch

27 August 2023 - by admin - Leave a Comment



The countdown has begun! With just a few days remaining to the start of the 2023 Fun Walk event, 70 local charities and community groups have registered and over 2,000 supporters are expected to complete their sponsored walks during September.

There is still time to register a group or organisation via the Fun Walk Trust website: www.thefunwalktrust.co.uk. Supporters can raise money for any local charity or community group by completing a 5km walk during September and asking their friends and family to sponsor them.

The Fun Walk Trust helps charities, local schools and churches, grass roots sports teams and other community groups raise funds for their projects and initiatives.

The Fun Walk team recently visited Anisha Grange Care Home in Billericay to launch the event and to thank the staff there for being long-term supporters of the Fun Walk. Over £25,000 has now been donated to the 2023 Bonus pot, which will not only help participating organisations directly but also acts as a real incentive for their supporters to take part.

John Baron MP and Chair of the Fun Walk Trustees said:

"We remain truly grateful to the local businesses who have chosen to support the local community through a donation to this year's Fun Walk Bonus Pot. They include Swan Housing, IFE Global Logistics, Greater Anglia, Anisha Grange Care Home, Butyl Products Group, Tunnelcraft, Mr Barrie Stone and others.

We look forward to seeing and sharing all the photos of people taking part."







"Thank you to
everyone at the Fun
Walk that organises
this event every year.
It is such a valuable
resource for some of
the smallest charities.

Kate Knight
BATIAS Advocacy
Manager





Event Coverage





2:18:49





















2023 John Baron Fun Walk

6th November 2023 Posted by Aston Avery

funds for their projects and initiatives, and a bonus pot from local businesses tops up the amount each organisation raises

donation to this year's Pun Walk Bonus Pot. They include Swan Housing, IFE Global Logistics, Greater Anglia, Reactive Integrated Services, Anisha Grange Care Home, Butyl Products Group, Tunnelcraft, Mr Barrie Stone and others."

phoenix98

This year's Billericay Fun Walk another great success

Written by Paul Golder in Local news Monday 6 November 2023, 9.00am













This year's Fun Walk had over 70 local charities and community groups registered and an ated 2,000 supporters took part in sponsored walks across Essex, including once again

The participating organisations are currently collecting their Sponsorship Money and the Fun Walk team is set for a grand reveal of the amount raised at their Celebration Evening on Nov

The Fun Walk Trust helps charities, local schools and churches, grass roots sports teams and other community groups raise funds for their projects and initiatives, and a bonus pot from local businesses tops up the amount each organisation raises themselves.

John Baron, MP and Chair of the Fun Walk Trustees, said:

"We are delighted with all the photos we have received of people taking part and are happy

"We remain truly grateful to the local businesses who have chosen to support the local community through a donation to this year's Fun Walk Bonus Pot. They include Swan Housing, IFE Global Logistics, Greater Anglia, Reactive Integrated Services, Anisha Grange Care Home Butyl Products Group, Tunnelcraft, Mr Barrie Stone and others."

"Thank you so much for the bonus SNAP will be receiving from the Trust. It really is appreciated. We are already excited and looking forward to getting involved again next year."

Fiona Townsend Fundraising Assistant **SNAPP**

6 GAZETTE WEDNESDAY, NOVEMBER 15, 2023





Grand reveal of Fun Walk proceeds at special evening

Walk team is set for a grand re of the amount raised at their celebration evening on Friday, November 24. The Fun Walk Trust helps

Post Event Coverage

WEDNESDAY, DECEMBER 13, 2023

ALSO SERVING: BILLERICAY, WICKFORD AND ONGAR

InYourArea.co.uk

Milestone for Fun Walk as it reaches

£1.5 million raised

iving from the trust It really is







2023 Fun Walk Smashes **Fundraising Goals**

By Essex Mag . November 29, 2023 . 🗩 0





At a special celebration evening last week attended by many local charities and community groups, John Baron MP, shared that with the 2023 annual walk, the Fun Walk has now reached a phenomenal milestone, as the total raised since it was founded in 2002 has now exceeded £1.5 million.

This year's Fun Walk raised over £85,000 with an estimated 2,000 supporters taking part in sponsored walks across Essex. The funds will be used for a wide variety of local charities and good causes including those supporting young people, mental health, disability, environmental, educational, community sporting and advocacy groups. John Baron MP and Chair of the Fun Walk Trustees said:

"I'd like to congratulate all of the Fun Walk participants who have taken the time to fundraise for their local charities and community groups. £1.5 million is a huge achievement and we are so pleased and proud to have reached this milestone.

"We couldn't have done this without the generous support of local businesses, whose donations this year allowed us to pay a 40% bonus over and above the money each organisation raised themselves. Our 2023 sponsors include Swan Housing, IFE Global Logistics, Greater Anglia, Reactive Integrated Services, Anisha Grange Care Home, Butvl Products Group, Tunnelcraft, Mr Barrie Stone and others,"



Basildon, Billericay & Wickford CVS

2023 Fun Walk Smashes Fundraising Goals



At a special celebration evening last week attended by many local charities and community groups, John Baron MP, shared that with the 2023 annual walk, the Fun Walk has now reached a phenomenal milestone, as the total raised since it was founded in 2002 has now exceeded £1.5 million.

This year's Fun Walk raised over £85,000 with an estimated 2,000 supporters taking part in sponsored walks across Essex. The funds will be used for a wide variety of local charities and good causes including those

supporting young people, mental health, disability, environmental, educational, community sporting and

advocacy groups.



2023 Fun Walk Smashes Fundraising Goals

Written by Paul Golder in Local news

1,155



John Baron MP with the other Fun Walk Trustees Sandra Bastow, Christine Brewster and Sylvia Kent and Jim Shrubb Town Crier

Fun Walk exceeds £1.5 million raised since inception





2023 Fun Walk smashes fundraising goal

30th November 2023 Posted by Aston Avery

At a special celebration evening last week attended by many local charities and community groups, John Baron MP, shared that with the 2023 annual walk, the Fun Walk has now reached a phenomenal milestone, as the total raised since it was founded in 2002 has now exceeded £1.5 million

This year's Fun Walk raised over £85,000 with an estimated 2,000 supporters taking part in sponsored walks across Essex. The funds will be used for a wide variety of local charities and good causes including those supporting young people, mental health, disability, environmental, educational, community sporting and advocacy groups.

John Baron MP and Chair of the Fun Walk Trustees said

"I'd like to congratulate all of the Fun Walk participants who have taken the time to fundraise for their local charities and community groups. £1.5 million is a huge achievement and we are so pleased and proud to have reached this milestone.

"We couldn't have done this without the generous support of local businesses, whose donations this year allowed us to pay a 40% bonus over and above the money each organisation raised themselves. Our 2023 sponsors include Swan Housing, IFE Global Logistics, Greater Anglia, Reactive Integrated Services, Anisha Grange Care Home, Butyl Products Group, Tunnelcraft, Mr Barrie Stone and others."

SNAP Fundraising Assistant Fiona Townsend said:

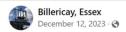
"Thank you so much for the bonus SNAP will be receiving from the Trust. It really is appreciated. We are already excited and looking forward to getting involved again next year."

Sophie Ede, Chief Executive Officer Hearing Help said:

"Thank you so much for enabling us to organise this fundraising event – we had a great time completing the walk again this year, and are hugely grateful to you for the opportunity."

BATIAS Advocacy Manager, Kate Knight said:

"Thank you to everyone at the Fun Walk that organises this event every year. It is such a valuable resource for some of the smallest charities."



CHARITY: 2023 Fun Walk Smashes Fundraising Goals

#billericay #billericayessex



THEFUNWALKTRUST.CO.UK

2023 Fun Walk Smashes Fundraising Goals - The Fun Walk Trust FUN WALK EXCEEDS £1.5 MILLION RAISED SINCE INCEPTION.



"Thank you so much for enabling us to organise this fundraising event we had a great time completing the walk again this year, and are hugely grateful to you for the opportunity."

Sophie Ede, Chief Executive Officer **HEARING HELP**









Many local charities & good causes benefited from the 2023 Fun Walk.



"We remain truly grateful to the local businesses who have chosen to support the local community through a donation to the Fun Walk Bonus Pot."

JOHN BARON MP

2023 Beneficiaries

4th Buttsbury Guides

Abberton Rural Training

Assure Chelmsford

Baddow Hall Schools PSA

Basildon Borough Heritage Society

Basildon Ladies Hockey Club

Basildon Mind

Basildon Rugby Club

Batias Independent Advocacy Service

Billericay Baby Basics

Billericay Community Housing Association Ltd

Billericay Educational Trust

Billericay Foodbank

Billericay Town Twinning

Blind and Sight Impaired Society

BOSP (Brighter Opportunities for Special People)

Brentwood Catholic Children's Society

Carers First

Chelmsford and District Diabetes UK Group

Christ Church Billericay

Essex Community Development CIC

Essex Respite and Care Association

Essex Therapy Dogs CIC

Fish 4 life Angling Academy

Friends of Billericay School

Friends of South Green Schools

Gateway Community Media CIC

Hamelin Trust

Hearing Help Essex Ltd

Little Havens

Manor Mission Church

Mayflower Performing Arts

Page Woods Trust

PCC Of Langdon Hills Main

Peter Pan Preschool Playgroup

Phoenix FM

Remus Memorial Horse Sanctuary

Rotary Club of Billericay Benevolent Account

Runwell Village Pre-School Committee

Samaritans of Basildon and Thurrock

Schools Ministry Billericay

Special Needs and Parents (SNAP)

St Lukes's Hospice Harrow & Brent Ltd

Sunnymede Preschool Ltd

T.E.A.MS - Therapy, Exercise, Active with MS

The Carousel School of Gymnastics The Friends of Holy Trinity Rayleigh The Sarah Kitchener Perrow Fund

The Table (St Martin of Tours)

Tilbury youth

Wickford Majorettes

Zedgeneration CIC



































The Fun Walk Trust

CIO Charity No. 1151626

Trustee Chairman: John Baron MP

Managed by Basildon, Billericay & Wickford Council for Voluntary Service (BBWCVS),

The George Hurd Centre, Audley Way, Basildon, Essex. SS14 2FL

Email: funwalk@hotmail.co.uk

Website: http://www.thefunwalktrust.co.uk Tel: 01268294125