

# 2021 Fun Walk

# Press Pack

PUBLISHED JANUARY 2022

Our thanks go to our generous sponsors who helped make 2021 such an amazing year!

## 2021 SPONSORS:

- Brown & Carroll
  - Anisha Grange Care Home
  - Butyl Products Group
  - IFE Global Logistics
  - Leonardo UK
  - McDonald's Restaurants Basildon
  - Swan Housing Association
  - Tunnelcraft
  - Hunt Smee
- and Others



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- 2021 Beneficiaries **P.7**

## Event Announcement

Annual Fun Walk Stays Virtual for 2021

2nd February 2021 | Posted by Johnny Jenkins

Billericay Fun Walk 2021 to stay virtual

Written by Paul Golder in Local news  
Tuesday 2 February 2021, 8.50pm

Borough Broadcast

Basildon, Billericay & Wickford | CVS

ISSUE 189 - February 2021

The Fun Walk is staying Virtual for 2021

Participants are able to walk their 2-5K anytime during September

2021 Fun Walk - Registration Now Open

LOCAL ANNUAL FUN WALK STAYS VIRTUAL FOR 2021

Given the success of last year's virtual fun walk and the continuing pandemic, the Event Coordinators have announced that the 2021 Fun Walk will again be a virtual event running through September.

Last year's event had 86 local charities and good causes register with an estimated 1,400 people taking part and raised over £103,000. Participants raised sponsorship money for their individual causes and a Bonus pot from local businesses helped to increase the total raised.

John Baron MP and his team started The Fun Walk to commemorate the Queen's Golden Jubilee, and the event has raised more than £1.2 Million for charity since 2002.

John said:

"We know the importance of the event to local charities and saw the impact that the event had helping charities engage with their supporters and raise funds to continue to provide services through the pandemic. We thank Swan Housing Association, Anisha Grange Care Home, IFE Global Logistics, Leonardo MW, Butyl Products Group, McDonald's Restaurants Basildon and others for their generous contribution to the bonus pot and look forward to another great event in 2021"

Local organisations are encouraged to register at [www.thefunwalktrust.co.uk](http://www.thefunwalktrust.co.uk)



# Pre-Event Coverage

**phoenix98fm**

On Air Programmes Presenters Business Blogs Sponsors

## 50 Organisations Register for September Virtual Fun Walk

Written by Paul Golder in Local news  
Thursday 18 March 2021, 7.00pm

In YourArea **Community NEWS**

## 50 organisations register for Billericay Virtual Fun Walk

Businesses donate to a bonus pot which increases participants' sponsorship money.

21 March 2021

Ladybirds Song Group and Basildon Hospital Radio with Jim Shrubbs, Billericay Town Crier taking part in last year's event. PHOTO: The Fun Walk Trust

### Submitted by The Fun Walk Trust

Event organisers of the Billericay Fun Walk are delighted that 50 organisations have already registered for the virtual event happening this September.

The 2021 event will repeat last year's successful virtual format that allowed participants to walk the distance anytime during September.

The walk would usually take place at Barleylands Farm in Billericay, Essex.

2020's event raised over £103,000 with an estimated 1,400 people taking part.

Local businesses' support of the 'Bonus Pot' remains a key incentive for charity supporters to take part. Last year, the Bonus Pot added 30 per cent to the money raised in sponsorship by each participating organisation.

John Baron MP said: "Donating to the Bonus Pot enables local businesses to effortlessly support a wide range of local charities and good causes and we are thrilled that several of our long-term donors have already pledged their support for the 2021 event.

"They include Swan New Homes, Anisha Grange Care Home, IFE Global Logistics, McDonald's Restaurants Basildon and others. We remain very grateful for their generous contribution to the bonus pot."

**E** Search Essex-TV

## BONUS POT NEARLY £25,000 FOR SEPTEMBER VIRTUAL FUN WALK

Fun Walk event coverage included multiple articles on social media, local newspapers and community websites.



The Fun Walk was also featured on Phoenix FM's Eat My Brunch Show with an interview with Sandra Bastow, one of The Fun Walk Trustees:

**phoenix98fm**

On Air Programmes Presenters Business Blogs Sponsors

## Bonus Pot Nearly £25,000 for September Virtual Fun Walk

Written by Paul Golder in Local news  
Tuesday 18 May 2021, 6.17pm

In YourArea **Community NEWS**

## Businesses urged to donate to Billericay Fun Walk bonus pot

Event organisers are hoping to beat last year's total of £103,000.

21 May 2021

KNOWLEDIA

50 organisations register for Billericay Virtual Fun Walk  
Businesses donate to a bonus pot which increases participants' sponsorship money.

Billericay Basildon McDonald's John Baron Billericay Town F.C. Essex



# Pre-Event Coverage.....

91 Organisations registered with an estimated 2,000 participants.

The 2021 Fun Walk raised over £90,000 for charities and local good causes.

Over £1,300,000 has been raised since the Fun Walk started in 2002.

## In YourArea Community NEWS

### 80 Essex organisations register for September Virtual Fun Walk

There are plenty of new groups taking part this year.

12 July 2021



The Rotary Club of Billericay at last year's event.

The sponsored walk, which has been an annual event in Billericay, Essex, since 2002, is a fun challenge for participants which helps charity and community groups generate much-needed funds for their causes.

Participants are able to walk either 2K or 5K anytime during September.

John Baron MP and chair of the Fun Walk Trustees, said: "It's wonderful to see so many returning groups from around Essex.

"This year, we have several new schools, Rotary clubs, hospital charities and church groups planning to take part."

The event organisers are hoping to beat last year's total raised of £103,000 and, with the bonus pot getting closer to £25,000, it's looking like it could be another great year.



The Basildon Twinning Association at last year's event

Donating to the Fun Walk bonus pot is a great way for businesses and individuals to support their local community. The event could not take place without their generosity.

The 2021 donors include Swan New Homes, Anisha Grange Care Home, Butyl Products, Leonardo MW, IFE Global Logistics, Tunnelcraft, McDonald's Restaurants Basildon and more.

**BillericayEssex.co.uk**

## 80 Organisations Register for September Virtual Fun Walk

**phoenix98fm**

On Air Programmes Presenters Business Blogs Sponsors

### 80 Organisations Register for September Virtual Fun Walk

Written by Paul Golder in Local news  
Saturday 10 July 2021, 6.34am

The event organisers are delighted to announce that 80 organisations have now registered for the 2021 Virtual Fun Walk. The sponsored walk which has been an annual event since 2002, is a fun challenge for participants, with lots of media coverage and helps local Charity and Community groups generate much needed fundraising for their good causes.

John Baron MP and Chair of the Fun Walk Trustees, said "It's wonderful to see so many returning groups from around Essex, and this year we have several new Schools, Rotary Clubs, Hospital Charities and Church groups planning to take part."

The event organisers are hoping to beat last year's total raised of £103,000 and with the Bonus pot getting closer to £25,000, it's looking like it could be another great year.

Donating to the Fun Walk Bonus Pot is also a great way for businesses and individuals to support their local community, and we could not run the event without them. The 2021 donors include: Swan New Homes, Anisha Grange Care Home, Butyl Products, Leonardo MW, IFE Global Logistics, Tunnelcraft, McDonald's Restaurants Basildon and others.

Local charities and not-for-profit organisations may register at [www.thefunwalktrust.co.uk](http://www.thefunwalktrust.co.uk)

### ESSEX CHRONICLE THURSDAY JULY 22, 2021

24 CHRONICLE THURSDAY JULY 22, 2021

## YOUR COMMUNITY NEWS

### Lots of entries for sponsored virtual walk challenge

Event organisers have announced that 80 organisations have now registered for the 2021 Virtual Fun Walk. The sponsored walk, which has been an annual event in Billericay since 2002, is a fun challenge for participants which helps charity and community groups generate much-needed funds for their causes.

Participants are able to walk either 2K or 5K any time during September.

John Baron MP and chair of the Fun Walk Trustees, said: "It's wonderful to see so many returning groups from around Essex, and this year we have several new schools, Rotary clubs, hospital charities and church groups planning to take part."

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Local charities and not-for-profit organisations may register at [www.thefunwalktrust.co.uk](http://www.thefunwalktrust.co.uk)

**E** Search Essex TV

### 80 ORGANISATIONS REGISTER FOR SEPTEMBER VIRTUAL FUN WALK



## Event Coverage

**Basildon Echo**  
 News | Sport | The Blues | Promotions | What's On | Announcements | Where Can I Find? | e-edition

**The Fun Walk in Basildon will have double the participants this year**  
 By Ellis Whitehouse @E.Whitehouse293 Senior Reporter

A CHARITY fun walk which continued to be a success despite the Covid-19 pandemic will see more than double the amount of people take part this year.

The Fun Walk has managed to persevere through the Covid-19 pandemic by taking the event virtual, with runners and walkers from across the borough taking on their own distances to raise money for charities.

Last year, more than 1,000 runners took part in the event.

However, this year's virtual walk being held throughout September will see more than 2,300 supporters taking part, with more than 90 charities supporting it.

The event is organised by The Fun Walk Trust, a registered charity, with Basildon and Billericay MP John Baron being chair of the trustees.

Since it first began in 2002, more than £12million has been raised for charities.

One of the newcomers to this year's event is community interest company Zedgeneration CIC, which advises with issues such as social housing and education.

Rani Moorcroft, managing director of the firm, said: "We are joining the Fun Walk this year for the first time to raise money to support young people from disadvantaged backgrounds become active local and global citizens.

"Together, tackling issues like climate change, and post pandemic effects on education, employment, health we'll empower them to succeed."

John Baron said: "Many charities use this as a key funding event for the year, and we have a 'Bonus Pot' ready to distribute, courtesy of our wonderful businesses who have pledged nearly £25,000.

"They include Brown and Carroll, Swan New Homes, Anisha Grange Care Home, Butyl Products, IFE Global Logistics, Leonardo MW, Tunnelcraft, McDonald's Restaurants Basildon and others."

He added: "There is still time for charities, schools and churches, grass roots sports teams and other community interest groups to participate."

**In Your Area Community NEWS**

**Charities in Essex get ready for September Virtual Fun Walk**  
 The Fun Walk can be completed any time during September  
 8 September 2021

**Gateway 97-8 fm**  
 Coronavirus | Gateway Response | On Air | Blogs | Local

**Fun Walk Virtual event on track to raise thousands for charities**  
 2021 October 2021 | Hosted by Aesop Avery

### ESSEX CHRONICLE THURSDAY, SEPTEMBER 23, 2021

26 CHRONICLE THURSDAY, SEPTEMBER 23, 2021

## YOUR COMMUNITY NEWS

### Huge amount of support already for virtual fun walk

The organisers of the Billericay Fun Walk are estimating that more than 90 charities and 2,300 supporters will take part in this year's virtual event.

The format of the virtual fundraiser allows supporters to complete their sponsored walk any time during September, with sponsorship forms and guidance available from the Fun Walk team.

Rani Moorcroft MBE FRSA, managing director of Zedgeneration CIC, said: "We are joining the Fun Walk this year for the first time to raise money to support young people from disadvantaged backgrounds become active local and global citizens. Together, tackling issues like climate change, and post-pandemic effects on education, employment, health, we'll empower them to succeed."

John Baron MP, chair of the Fun Walk trustees, said: "Many local charities use this as a key funding event for the year, and we have a 'Bonus Pot' ready to distribute, courtesy of our wonderful local businesses who have pledged nearly £25,000.

There is still time for charities, local schools and churches, grassroots sports teams and other community interest groups to participate. They can register at [www.thefunwalktrust.co.uk](http://www.thefunwalktrust.co.uk)

Teams Baggott and Moorcroft will be participating in the Fun Walk to raise money for Zedgeneration CIC.

### BRENTWOOD / BILLERICAY AND WICKFORD GAZETTE WEDNESDAY, NOVEMBER 3, 2021

## Virtual charity Fun Walk attracts record 2,000 people to take part

A RECORD number of supporters took part in this year's virtual Fun Walk to raise money for charities and community groups.

More than 90 organisations registered for the 2021 Fun Walk with an estimated 2,000 participants.

Teams completed their walk in and around Essex as well as further afield.

The Fun Walk, organised by Basildon, Billericay and Wickford

CVS on behalf of MP John Baron, is normally held at Barleylands Farm, but it was changed to a virtual event last year due to the coronavirus pandemic.

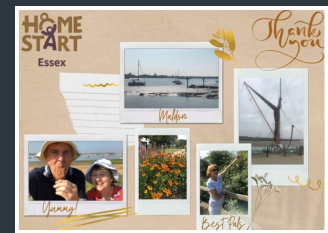
Last year, the walk raised £103,000, bringing the total raised since the event began in 2002 to more than £1.2 million.

John Baron MP, chair of The Fun Walk Trustees, said: "The foundation of the Fun Walk's success is the generous support

given to the bonus pot by local businesses, which is then added to the amount raised by the charities and good causes.

"This year's business sponsors include Brown & Carroll, Swan Housing Association, Tunnelcraft, Anisha Grange Care Home, Butyl Products Group, Leonardo MW, IFE Global Logistics, McDonald's Restaurants Basildon and others.

"We thank them all for their generous community spirit."



*"On behalf of the children and families we work with, we would like to say a huge 'Thank You' for your support and for the additional donation from the bonus pot following completion of The Fun Walk of 2021."*

## HOME-START ESSEX



## Event Coverage.....

**FUN WALK VIRTUAL EVENT ON-TRACK TO RAISE THOUSANDS FOR CHARITIES**

Search Essex-TV

Fun Walk Virtual Event On-Track to Raise Thousands for Charities

The annual Fun Walk took place again as a virtual event this September with a record number of supporters walking to raise money for their local charities and community groups.

Over 90 organisations registered for the 2021 Fun Walk with an estimated two thousand participants taking part. Teams completed their walk in and around Essex as well as further afield, and many shared photos of their event.

The Fun Walk, organised by Basildon, Billericay and Wickford CVS on behalf of local MP John Baron, is normally held at Barleylands Farm but was changed to a virtual event last year due to the Coronavirus pandemic.

Last year the walk raised £103,000 bringing the total raised since the event began in 2002 to over £1.2 Million.

John Baron MP, Chair of The Fun Walk Trustees, said "The foundation of the Fun Walk's success is the generous support given to the Bonus Pot by local businesses, which is then added to the amount raised by the charities and good causes. This year's business sponsors include Brown & Carroll, Swan Housing Association, Tunnelcraft, Anisha Grange Care Home, Butyl Products Group, Leonardo MW, IFE Global Logistics, McDonald's Restaurants Basildon and others. We thank them all for their generous community spirit."

**SYLVIA KENT'S READING & WRITING FORUM**

Sunday, October 24, 2021

YET ANOTHER WONDERFUL FUN WALK VIRTUAL EVENT FOR 2021 - CONGRATULATIONS TO ALL WHO TOOK PART

October 20th 2021 Fun Walk Virtual Event On-Track to Raise Thousands for Charities.

**In Your Area Community NEWS**

**Billericay virtual fun walk sees record number of supporters take part**

An estimated 2,000 participants took part in the virtual event.

October 29, 2021

**phoenix98fm**

On Air ▾ Programmes Presenters Business ▾

Community ▾ About ▾

## Fun Walk Virtual Event On-Track to Raise Thousands for Charities

Written by Paul Golder in Local news  
Friday 22 October 2021, 8.02pm



The annual Fun Walk took place again as a virtual event this September with a record number of supporters walking to raise money for their local charities and community groups.

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John Baron MP, Chair of The Fun Walk Trustees, said "The foundation of the Fun Walk's success is the generous support given to the Bonus Pot by local businesses, which is then added to the amount raised by the charities and good causes. This year's business sponsors include Brown & Carroll, Swan Housing Association, Tunnelcraft, Anisha Grange Care Home, Butyl Products Group, Leonardo MW, IFE Global Logistics, McDonald's Restaurants Basildon and others. We thank them all for their generous community spirit."



*"It is a much appreciated boost to our funds – especially at this time, which is difficult for charities and for many, many people. We are very grateful for the support of John Baron and The Fun Walk Trust."*

**CHILDHOOD EYE CANCER TRUST**

# Post-Event Coverage



## 2021 Fun Walk raises over £90,000 for charities

3rd December 2021 Posted by Aston Avery



With sponsorship money totalled and the audit process finished, The Fun Walk Trust is delighted to announce that over £90,000 has been raised by this year's walk.

The Fun Walk is an annual fundraising event organised by BBW CVS on behalf of The Fun Walk Trust. This year's event allowed participants to walk their 5k anywhere and anytime during September, and people of all ages took part to support their chosen charities and community groups. The funds will be used for a wide variety of causes including supporting mental health, disability, environmental, educational, community and advocacy groups.

John Baron MP, Chair of The Fun Walk Trustees, said:

"Each year we celebrate the willingness of the Essex community to get involved and raise money for local good causes. We thank the local businesses who help motivate participants by contributing to the Bonus Pot, which is then added to the amount raised by the charities and good causes."

"This year's business sponsors include Brown & Carroll, Swan Housing Association, Tunnelcraft, Anisha Grange Care Home, Butyl Products Group, Leonardo MW, IFE Global Logistics, McDonald's Restaurants Basildon and others. I also thank BBW CVS, the Fun Walk team and our Accountants Hunt Smee. It's been a great team effort."

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"Each year we celebrate the willingness of the Essex community to get involved and raise money for local good causes. We thank the local businesses who help motivate participants by contributing to the Bonus Pot, which is then added to the amount raised by the charities and good causes"

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## 2021 Billericay Fun Walk Raises Over £90,000 for Charities

Written by Paul Golder in Local news  
Friday 3 December 2021, 4.32pm

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## 2021 Beneficiaries:

**Many local charities & good causes benefited from the 2021 Fun Walk.**

*“Thank you so much for our Bonus cheque. We are so grateful to you for your work which enables us to raise this money. After such challenging times it is a real lifeline to us that you found a way to enable this amazing annual fundraiser to go ahead.”*

**HEARING HELP  
ESSEX**

2243 Basildon Sqn RAF Air Cadets  
Activ8 Fencing Club  
Active with PD  
Basildon and Pitsea Carnival  
Basildon Borough Heritage Society  
Basildon Emergency Night Shelter  
Basildon Girls Rugby  
Basildon Hockey Club  
Basildon Hospital Radio  
Basildon Mind  
Basildon PHAB Club  
Basildon Pride  
Batias Independent Advocacy Service  
Billericay and Basildon Street Pastors  
Billericay Community Housing Association  
Billericay Educational Trust  
Billericay Town Twinning  
BOSP - Brighter Opportunities for Special People  
Bowers Gifford and North Benfleet Parish Council Defibrillator Project  
Brentwood Catholic Children's Society  
Brentwood Sea Cadet Unit TS St Vincent  
Carers First  
Cats Protection Hornchurch  
Carousel School of Gymnastics  
Changing Pathways  
Chelmsford and District Diabetes UK Group  
Childhood Eye Cancer Trust  
Christ Church Billericay - Building Project  
Epilepsy Action Essex Forum  
Fish 4 Life Angling Academy  
Friends of South Green Schools  
Friends of the Billericay School  
Gateway Community Media  
GOSH  
Grapevine Essex  
Hearing Help Essex  
Home-Start Essex  
Ladybirds Song Group  
Lance Corporal Nicky Mason Memorial Fund  
Langdon United YFC  
Manor Mission Church  
Mayflower performing arts  
Parish of Pitsea with Nevendon  
Phoenix FM  
Rainbow Preschool  
Reach Hippotherapy  
Remus Memorial Horse Sanctuary  
Rotary Club of Billericay  
SNAP (Special Needs And Parents)  
St Lukes Hospice (Basildon & Thurrock)  
St Mary the Virgin Church Little Burstead  
St. Luke's Hospice (McDonalds' Team)  
Sunnymede Preschool  
T.E.A.MS - Therapy, Exercise, Activity with MS  
Takiwatanga Support Services  
The BIG Sing SOUL  
The Brain Tumour Charity  
The Friends of Holy Trinity Rayleigh  
The Friends of St Peter's School Association  
The Listening Post C.I.C  
The Page Woods Trust  
The Rotary Club of Basildon Concord  
The Salvation Army  
Tilbury Youth FC  
Wickford Majorettes  
Zedgeneration CIC



John Baron MP with the BBW CVS Team in 2019

## The Fun Walk Trust

CIO Charity No. 1151626  
Trustee Chairman: John Baron MP  
Managed by Basildon, Billericay & Wickford Council for Voluntary Service (BBWCVS),  
The George Hurd Centre, Audley Way, Basildon, Essex. SS14 2FL  
Email: [funwalk@hotmail.co.uk](mailto:funwalk@hotmail.co.uk)  
Website: <http://www.thefunwalktrust.co.uk> Tel: 01268294125

